



PRAMAOR PARTNERS THE FESTIVAL OF CONTEMPORARY ART

FOR THE SECOND YEAR RUNNING, A DISCOVERY OF THE WORLD OF ART WITH THE "HOMAGE TO WORKS OF ART" PROJECT

For the second year, Pramaor, the "quality leader" for the production of titanium eyewear, will be the technical partner of the Festival of Contemporary Art.

The "homage to works of art" project (omaggio all'opera d'arte) created by the Piumeworld agency will be promoted and produced by Pramaor for the Faenza Festival.

The project repeats the 2009 experience which included a badge/gadget and a line of exclusive eyewear inspired by the world of art, only for the participants in the cultural event.

For the new appointment this year, Pramaor will again be making an original and memorable badge/gadget.

Tailor-made for the Festival and presented to the speakers, the object will certainly arouse the curiosity of everyone present because of its uniqueness.

The gadget not only aims to pay special homage to the participants, but it will also allow the Pramaor brand to capture the attention of the public and be "top of mind".

A surprise awaits anyone visiting the company's website or that of the Faenza Art Festival during the days leading up to the event.