

BLACKFIN DEBUTS ON RUNWAY

EYEWEAR BY PRAMAOR ON PIAZZA DELLA SCALA RUNWAY TUESDAY

Chosen to represent the best of Italian production at the G8 summit of Heads of State and Government in L'Aquila, Blackfin was on the runway Tuesday evening during the fashion event organized by TVModa. Ten models were on the runway with 5 sun and 5 vision versions.

The Blackfin sun models Vulcano, Sardinia, Cayman and Salina feature a front piece made from a single sheet of pure titanium and ultra-slim temples in beta titanium. Laser technology was used to make the markings and decorations and to cut the temples in a collection with a decisive character and precise design. Elegant, minimalist colors reflect the brand's refined soul in combinations of black-gray, black-silver and white-silver.

Vision models Guernsey, Shetland, Falkland, Jersey and Nelson caught the attention of the audience because of their original combination of titanium and bright colors. Also in this series, Blackfin has maintained its distinctive, subtle elegance, but it also plays with particularly decisive nuances like red, purple and green or classic black, white and gold.

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LIST



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