



## BLACKFIN ON RAI DUE TV CHANNEL

### PRESENTER FRANCESCA NOCERINO WEARS MODEL 449 GUERNSEY ON "CHALLENGE 21"

During the TV program dedicated to the most important challenges that the humanity must face in the twenty-first century, presenter Francesca Nocerino was seen wearing Blackfin 449 Guernsey, a refined and modern model thanks to the use of titanium and the choice of attractive, vivacious colors.

Blackfin eyewear by Pramaor has already won its big challenge. After attracting the attention of heads of state and government at the 2009 G8 summit in L'Aquila and after sharing the runway with the big names in national and international fashion at the Milano Moda International Fashion Show 2010, Blackfin captivated Rai Due TV channel audience

of Challenge 21, Sunday, October 17, 2010. During the live broadcast, presenter Francesca Nocerino was seen wearing vision model BF449 GUERNSEY, the perfect balance of elegance and color.

Made completely of titanium, the GUERNSEY model in red has a front piece made from a single sheet of pure titanium and ultra-slim temples in beta titanium. The marking, decorations and cut of the temples are made by laser for a model with a decisive character and clearly defined design. The eyewear's modern and refined mood is given by particularly bold and attractive colors.

Thanks to its minimalist, elegant style and tense, essential lines, the Blackfin brand had no problem in dominating the spotlight and attracting the attention of famous personalities and VIP. Eyewear characterized by higher quality standards, totally made in Italy by Pramaor - Italian titanium eyewear - which, together with the Bioeyes line, daily acquires new admirers and make its story dotted with increasingly important successes.