

 **OPTi-GUIDE****OPTICAL EXPRESSIONS ADDS TWO ITALIAN LINES TO ITS PRODUCT RANGE**

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Optical Expressions has chosen to expand its eyewear portfolio with two new collections, Blackfin and Bioeyes, designed and produced in Italy by Pramaor. This company, founded in Agordo in 1971, has been the main partner of the best brands and companies in the world, producing outstanding products in titanium.

The Blackfin line is a pure synthesis of style and technology, combining a strong and dynamic image with the technological values of titanium. The taut lines of this collection embody the style of those who are always on the front line, giving them a contemporary and vanguard image.

The temples and plaque holders are made from a thin sheet of beta titanium. This allows great flexibility and adaptability,

which results in a very comfortable fit. The Blackfin collection features 26 ophthalmic styles and five sunwear models. They are all unisex, but colour generally determines who will wear the frame. The sunglasses, sophisticated and high performance, are mounted with extremely impact-resistant, high quality optical lenses. They offer base eight lenses with prismatic correction for perfect vision without distortion.

The Bioeyes line represents the evolution of ultra-light titanium products for a world that looks to the infinitely small, to nanotechnology and to the essentials. The experience that comes from daily use of Bioeyes glasses is in line with a lifestyle that looks to well-being, naturalness and simplicity. All the components - hooks, nose pads and bridge - which make up the new series of rimless Bioeyes BE626 Air XP frames are created from a single piece of titanium without any soldering, thanks to CNC (computer numerical control) technology. This technology is essential to producing the highest levels of finish, quality, strength, adaptability and adjustment available on a rimless frame.

High reliability and minimalist design are characteristic of the Bioeyes frames. Eleven styles are currently available but Optical Expressions will launch new models with detailed temples in January.

"We are very excited about the Blackfin and Bioeyes collections," says Linda Sandler of Optical Expressions. "They are technologically advanced and they excel in their contemporary appearance and style."

For more information, please click on [Optical Expressions](#).

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