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Pramaor achieves a new and important success linked to its excellent products and the high value of its image.

At Viscom Italia 2011, the international exhibition devoted to visual communication, the first prize in the packaging section of the DIVA contest went to the refined packaging the Agordo-based company created for the 2009 G8 summit.

The exclusive customized glossy black packaging that held Blackfin and Bioeyes sunglasses presented to the Heads of State at the international summit in L'Aquila, is being talked about again two years later because of its refined originality.

The perfect blend of advanced technology and maximum aesthetical harmony, this excellent example of visual communication combined the important elements that support Pramaor's business - eco-compatibility, innovation, design and quality materials - and demonstrated once again that it is a forerunner in the reference segment.