

## Diva Award **for Pramaor**

*From eyewear to packaging. The Italian **Pramaor** company, well-known for its production of titanium eyewear, has achieved a new success linked to the excellence of its production and the value of its image. At Viscom Italia 2011, the international trade fair devoted to visual communication, the Agordo-based firm won the first award in the packaging section as part of the DVA competition, with the packaging designed for the G8 2009. After two years, the exclusive shiny black personalized **Blackfin** and **Bioeyes** packaging containing two sunglasses models in titanium, designed for heads of state present at the international Forum held in Aquila, is again attracting attention for its originality, *recherché* elegance and blend of advanced technology and aesthetic harmony.*

